



Our Ref: IC/SWD

3 December 2024

Dear Parents and Carers

Vision 2030: School Rebranding

As part of our ongoing commitment to enhance our school's identity and ensure it reflects our mission, vision and values, we are embarking on an exciting rebranding initiative.

To make this process inclusive and collaborative, I would like to offer our parents and carers the opportunity to have a positive input into this process. On **Monday 9 December** I will hold a meeting in school at 5pm, which will last approximately 45 minutes. If you are interested in participating in this process, please email your reply to: principal@lordlawson.academy and advise that you will attend the meeting next Monday. In your subject title please add: Vision 2030 - Rebranding.

If you are unable to attend the meeting on Monday but would like to be involved in any future discussion around our rebranding, please send an email to indicate this to the email address above.

Yours faithfully

Mr Ian Cooper
Deputy Principal

Trust

Respect

Courage

Ambition