KS4 GCSE Graphic design

	Component 1 – Portfolio project 1	Component 1- portfolio project 2	Component 2 – externally set assignment
Topic/Theme/ Genre	**Introductory project to graphic design** Students will be introduced to graphic design through a sustained project Students will be taught the meaning of function, style, colour, typography and awareness for an intended audience through a structured project that allows for creative personalisation. **Students will:** • Develop ideas through sustained investigations, demonstrating critical understanding of sources. • Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes. • Record ideas, observations and insights relevant to intentions as work progresses. • Present a personal and meaningful response that realises intentions and	**Personal choice project** Students will be given a choice of themes to develop in a more personal way for project 2. Students will: • build on the knowledge and skills learnt in project 1 in a more sophisticated and experimental way. • be able to apply previous knowledge and skills into new concepts and contexts and should demonstrate a deeper understanding of contextual sources. • produce practical and contextual work in one or more areas of study, for example, packaging design, design for print, illustrations, branding, multimedia or infographics.	**Externally set assignment** Students are given an externally set assignment by the exam board with a choice of 7 starting points. They produce a project based on their chosen theme, applying the process learnt from their portfolio projects. The preparatory period will culminate in a 10 hour supervise period of time whereby students will produce their final outcome. This is assessed against the same assessment objectives and marked holistically. This is worth 40% of the grade and is teacher assessed, along with the portfolio, and is externally moderated.

	demonstrates understanding of visual language. • produce practical and contextual work within the field of promotional material.	Both component 1 projects will be assessed together holistically and is worth 60% of the grade.	
Key vocabulary	Design / designer Typograph Composition Process Technique Analysis Experiment **Photoshop specific** Layer Monochrome Opacity Edit	In addition to vocabulary in project 1 Purpose Reflective Professional Portfolio Refine Additionally, there may be other vocabulary specific to the designer or theme the students are studying in the personalised project.	In addition to vocabulary in component 1 In the externally set task new vocabulary may vary depending on the theme or concept set by the exam board, students will build on the vocabulary in a more sophisticated way. Starting point Realises intentions Meaningful Connections Insightful

Resolution Opacity Contextual Polygonal Hue Saturate Curves Greyscale Filter Gradient Crop Repeat Transform Rotate Eyedropper		